



Under the Aegis of the Health Ministry
Sous l'égide du Ministère de la Santé



INTERNATIONAL DENTISTRY EXHIBITION

3th
EDITION



MOROCCO DENTAL EXPO



DENTAL TRIBUNE

From 12 to 15 May 2022



The Mohammed VI Exhibition Park

www.mdentalexpo.ma

<https://mdentalexpo.floor.bz>

Organizer



Institutional partner



MOROCCO DENTAL EXPO 2022

The ATELIER VITA agency is organizing from May 12 to 15 , 2022 at the Mohammed VI Exhibition Park 3th edition of the International Dentistry Exhibition "MOROCCO DENTAL EXPO 2022". This edition is the largest African exhibition which brings together the main actors of public and private Dentistry at national, continental and international levels.

The large number of professional visitors who exceeded 4,733 professional visitors during the 3rd edition MOROCCO DENTAL EXPO that this great platform for exchange and meeting maintains its position as regional leader in the Dental sector in Africa.

TECHNICAL SHEET 2022 :

- Exhibition name: Morocco Dental Expo 2022
- Name: The International Dentistry Exhibition « MOROCCO DENTAL EXPO 2022 »
- Date: From 12 to 15 May 2022
- Location: The Mohammed VI Exhibition Park
- Type: Professional
- Edition: 3st edition
- Character: International
- Number of visitors expected: 6,000 professional visitors
- Concomitant manifestations: The 6th edition of the "Dental Tribune"

EXHIBITOR PROFILE :

- Dental equipment professionals
- Dental equipment and consumables professionals
- Institutions and organizations
- Pharmaceutical laboratories
- Professionals in the layout and decoration of Cabinets
- Dental furniture suppliers
- University and training center
- Learned societies

VISITOR PROFILE :

- Hospital directors and CCTD
- University professors
- Specialist dentists
- Dentists
- Certified dental technicians
- Dental medicine students
- Dental assistants
- Students in dental prosthesis



COMMUNICATION AND PROMOTION OF THE EXHIBITION

- Business development
- Promotion in social networks: Site dedicated to the event
- Urban signage: Billboards in the main arteries of Casablanca
- Radio spot
- Promotional video
- Media partnerships
- Press conference
- Advertising insertions in specialized magazines.
- Banners in international dental websites
- Direct mail operations to all dental professionals by email, post, fax, etc.
- Sponsoring

MOROCCO DENTAL EXPO 2019

Thanks to the presence and involvement of several personalities from the public and private sector, the 2019 edition was a great success, in particular:

- **Doctor Hicham KHAYAT:** Scientific Chairman of the "Dental Tribune" program.
- **Doctor Nabila RMILI:** Regional Director of Health of Casablanca and also the Vice Mayor of the city of Casablanca.
- **Doctor Mohammed SDIRA:** Former President of the National Council of the Order of Dentists.
- **Taoufiq ELJAY:** President of the National Federation of Unions of Dentists of the Liberal Sector in Morocco
- Doctor Salah Eddine EL OTHMANI :** Ex President of the Southern Regional Council of Dentists
- **Mr. Mohamed ZAHLANE:** President of the National Union of Dental Prosthetists of Morocco.
- **Professor Nawal BOUYAHYAOU:** Dean of the Faculty of Dental Medicine in Rabat.
- **Professor Amal EL OUAZZANI:** Dean of the Faculty of Dental Medicine of Casablanca University M6

Tribute to these people who marked the sector of Dentistry in Morocco

- **Doctor Smail YAACOUBI:** Medical Dental CEO
- **Professor ALI EL HAMID:** Professor at the Faculty of Dental Medicine of Casablanca.
- **Professor Jaafar MOUHAY:** International Lecturer.
- **Doctor Karim ZIHRI:** International Speaker.
- **Professeur ALI EL HAMID :** Professeur à la Faculté de la Médecine Dentaire de Casablanca.
- **Professeur Jaafar MOUHAY :** Conférencier International.
- **Docteur Karim ZIHRI :** Conférencier International.

REVIEW 2019

- o Exhibition name: Morocco Dental Expo 2019
- o Name: The International Dentistry Exhibition « MOROCCO DENTAL EXPO 2021 »
- o Date: From 25 to 28 April 2019
- o Location: The International Fair of Casablanca
- o Type: Professional
- o Edition: 2th edition
- o Character: National and International
- o Net exhibition space: 6000 m²
- o Number of exhibitors: 118 including 30 foreign exhibitors and 93 national exhibitors
- o Participating countries: Morocco, Tunisia, France, Spain, Italy, China, Pakistan
- o Number of visitors: 4,733 Moroccan and foreign professional visitors
- o Concomitant manifestations: The 5th edition of the "Dental Tribune"

THE 2019 EDITION IN FIGURES:





3th EDITION

From 12 to 15 May 2022



4



Days

15



Speakers

15



Conferences

2



Conference room



Organizer:



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Exhibition Location:



THE MOHAMMED VI EXHIBITION PARK _____

City of El Jadida, National Road 1 to

Azemmour. Doukala Aabda. N1 Region

